



Course Category	Extra-curricular Activities			
Course Title	Blogger KOL Classroom			
Course Code	EC123			
Medium of Instruction	Chinese			
Duration	3.0 hour(s)			
Course Fee	Macao Resident: MOP250 Early Bird Promotion: MOP230 Non-Macao Resident: MOP250 Early Bird Promotion: MOP230			
Certificate	Certificate of Attendance by request.			
	Course Code	Sub Code	Course Start Date	Course End Date
	EC123	2401	2024/05/08	2024/05/08
Outline	本專題培訓讓學員掌握如何成為社交媒體的意見領袖 (KOL)，懂得規劃影片的內容、掌握拍攝技巧和製作後期效果。			