



Course Category	Creative Studies			
Course Title	Certificate in Professional Applied Illustration			
Course Code	DA151			
Medium of Instruction	Cantonese			
Duration	72.0 hour(s)			
Pre-requisites	Possess some basic knowledge on Adobe Illustrator and Adobe Photoshop (applicants are required to submit or upload one personally designed digital illustration upon application)			
Course Fee	Macao Resident: MOP7,200 Non-Macao Resident: MOP7,200			
Certificate	Students who have obtained an overall passing grade of the course and met the attendance requirement will be issued a course certificate by UTM. The passing grade of the course is 50. In addition, after submission of the completed artwork and assessment by Macao Illustrators Association, students will receive a "Certificate in Professional Applied Illustration".			
	Course Code	Sub Code	Course Start Date	Course End Date
	DA151	2401	2024/02/19	2024/05/20
Objective	Upon completion of the course, students will be able to: <ul style="list-style-type: none">• Describe the functions of illustration in different areas• Identify the characteristics of various types of illustrations• Express creative ideas with illustrations• Draw illustrations using digital drawing techniques• Create illustrations on specific themes			
Outline	<ul style="list-style-type: none">• Illustration applications: Adobe Illustrator and Adobe Photoshop• Illustration design methods• Sketch creation and techniques• Tonal arrangements and use of colours• Illustration expression and appealing effects• Drawing techniques• Character design exploration• Narrative illustrations• Commercial illustrations• Cultural illustrations• Brand packaging illustrations• Self promotion illustrations• Put creative process into practice			
Teacher	Please refer to the schedule			