



Course Category	Business			
Course Title	Introduction to Behavioural Finance			
Course Code	BS154			
Medium of Instruction	Chinese			
Duration	24.0 hour(s)			
Course Fee	Macao Resident: MOP2,400 Non-Macao Resident: MOP2,400			
Certificate	Students who have obtained a passing grade of the course and attended no less than 70% of the class sessions will be issued a course certificate by UTM. The passing grade of the course is 50.			
	Course Code		Sub Code	Course Start Date
				Course End Date
	BS154		2401	2024/06/18
				2024/08/06
	Course Code		Sub Code	Registration Period
				Quota
	BS154		2401	2024/05/06 - 2024/06/14
				25
Outline	<ul style="list-style-type: none">• Conventional finance theories• Fundamentals of behavioural finance• Risk management in financial decision-making• Effects of mental accounting on spending and investing behaviours• Irrational cognitive biases and its root causes• Self-control limitations and countermeasures			
Teacher	Please refer to the schedule			