



SEMINAR

Ethics and Tourism Planning: sharing experiences from Macao and Portugal

Pousada Conference Room

Institute for Tourism Studies, Colina de Mong-Há, Macao, China

November 24, 2017

In the context of the International Year of Sustainable Tourism, the Institute for Tourism Studies of Macao (IFT) and the Territur - Tourism, Culture and Space, from the Centro de Estudos Geográficos (CEG) of Lisbon University, organise this seminar aiming to promote the discussion on the challenges of rapid tourism growth and on the ensuing need to develop more responsible and sustainable practices in the sector.

The sharing of practices between two distinct destinations with a long historical connection, provides an opportunity to enrich the debate and share experiences.

Programme

Welcome	09:30 - 09:40	Fanny Vong (IFT President), José Manuel Simões (Territur / CEG-ULisboa), Raúl Filipe (ESHTE President)	
	09:40 - 09:55	New opportunities for tourism planning	José Manuel Simões (Territur / CEG-ULisboa)
Session 1	09:55 - 10:10	Responsible tourism: the way forward	Francisco Silva (Territur / CEG-ULisboa; ESHTE)
Tourism Planning	10:10 - 10:25	Sustainable tourism planning: some simple truths from a practitioner's perspective"	John Ap (IFT Macao)
Chair: John Ap (IFT Macao)	10:25 - 10:40	Risk and resilience in tourism	Maria do Céu Almeida (ESHTE)
	10:40 - 11:00	Discussion	
Coffee-break	11:10 - 11:30		
Session 2	11:30 - 11:45	Ethics and social responsibilities in tourism: an overview of principles, issues and practices	Sandeep Basnyat (IFT Macao)
Ethics and Social Responsibility in Tourism	11:45 - 12:00	Accessible and inclusive tourism	Jorge Umbelino (Territur / CEG-ULisboa; ESHTE)
	12:00 - 12:15	UN sustainable development goals and social responsibilities in tourism	Sharif Shams Imon (IFT Macao)
Chair: Maria do Céu Almeida (ESHTE)	12:15 - 12:30	Senior Tourism: a bird's eye view on the silver hair market and the challenges for the tourism industry	Carlos Ferreira (Territur / CEG-ULisboa; ESHTE)
	12:30 - 12:50	Discussion	
Closing	12:50		

Organisation: IFT - Institute for Tourism Studies & Territur / CEG-ULisboa

For registration: <https://goo.gl/egyjN4>

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