GUEST SPEAKERS
Isabel Capelo Gil - Universidade Católica Portuguesa • Álvaro Barbosa - University of Saint Joseph, Macau • Christoph Wulf - Free University Berlin
Isabel Roque - Universidade Católica Portuguesa • Bolton Kung - Hong Kong Design Institute • Margarida Azevedo - Accommodation University, Paris
Alexandra Balona - Universidade Católica Portuguesa • James Chu - Macau Design Centre • William Lane - Hong Kong Now Made
Gentile Martin Kaltenbrunner - Sarawak Cultural Lab, University of Art and Design, Austria • Don Dioko - Institute for Tourism Studies, Macau • Luis Gustavo Martins - Universidade Católica Portuguesa • Matilde Cardos • Universidade Católica Portuguesa • Filipa Martins - University of Saint Joseph, Macau
Daniela Agostinho - Universidade Católica Portuguesa • Ana Cardoso - University of Saint Joseph, Macau • Gerald Estadiou - University of Saint Joseph, Macau
João Cordeiro - University of Saint Joseph, Macau • José Manuel Simões - University of Saint Joseph, Macau • Francisco Leandro - University of Saint Joseph, Macau • Tomé Quadros - University of Saint Joseph, Macau
Bernard Tani - University of Saint Joseph, Macau

ORGANIZATION
UNIVERSITY OF SAINT JOSEPH
FACULTY OF CREATIVE INDUSTRIES
FACULDADE DE CIÊNCIAS HUMANAS

17 of April 2015 - MACAU ART MUSEUM AUDITORIUM
ADDRESS:
Museu de Arte de Macau, 1st Floor
Av. Xian Xing Hai, Macau

18 of April 2015 - ORIENT FOUNDATION, CASA GARDEN AUDITORIUM
ADDRESS:
Fundação do Oriente, Auditório Casa Garden
Praça Luís de Camões Nº13, Macau

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17 of April 2015 - MACAU ART MUSEUM AUDITORIUM

9:30  Registration

10:00  Introduction
Álvaro Barbosa (University of Saint Joseph, Macau)

10:30  Panel 1 – Creative Trends I
Moderator: Álvaro Barbosa (University of Saint Joseph, Macau)
Luis Gustavo Martins (Catholic University of Portugal)
"Artificial Intelligence and Creativity"
Alexandra Balona (Catholic University of Portugal)
"Curatorial strategies on performing arts and cultural local development"
Bolton Kung (Hong Kong Design Institute, HK)
"Brand Eternity- The interpretation through Chinese Fung Shui Design Culture"

12:00  Lunch Break

2:00  Panel 2 – Cultural Spaces I
Moderator: Tomé Quadros (University of Saint Joseph, Macau)
Margarida Azevedo (Université Paris 1 - Panthéon-Sorbonne, France)
"The social impacts of cultural activities: People and Places"
Leonardo Dioko (Institute for Tourism Studies, Macau)
"Cultural Tourism in Macau"
Gerald Estadieu (University of Saint Joseph, Macau)
"Collaborative Prototyping and Hacking: Re-inventing the Museum Space"

3:30  Coffee Break

4:00  Panel 3 – Cultural Spaces II
Moderator: Francisco Leandro (University of Saint Joseph, Macau)
Matilde Caldas (Catholic University of Portugal)
"Interpreting Cosmopolitanism: cultural diversity and urban regeneration projects in the city of Lisbon"
Ana Cardoso (University of Saint Joseph, Macau)
"Global Fashion Trends: Merging of International Brands with the Identity of Macau"

5:00  Summing Up Session

7:30  EVENT: FuXi & Reactable
João Cordeiro & Martin Kaltenbrunner

18 of April 2015 - ORIENT FOUNDATION, CASA GARDEN

9:30  Registration

10:00  Introduction
Isabel Capeloa Gil (Catholic University of Portugal)

10:30  Panel 1 – Cultural Spaces III
Moderator: Isabel Capeloa Gil (Catholic University of Portugal)
Christoph Wulf (Freie Universität Berlin, Germany)
"Play and Game: Imagination and Performativity"
Isabel Roque (Catholic University of Portugal)
"Representational and conceptual: The state of contemporary art in Portugal"
James Chu (Design Center, Macau)
"Is Macau a Creative City"

12:00  Lunch Break

2:00  Panel 2 – Creative Trends II
Moderator: José Manuel Simões (University of Saint Joseph, Macau)
Martin Kaltenbrunner (University of Art and Design Linz, Austria)
"Reactable and Tangible Musical Interfaces"
William Lane (Hong Kong new Music Ensemble, HK)
"New Music in Hong Kong"
João Cordeiro University of Saint Joseph, Macau)
"Interfacing with Animals: Performing Live with Fish"

3:30  Coffee Break

4:00  Panel 3 – Creative Trends III
Moderator: Bernard Tam (University of Saint Joseph, Macau)
Daniela Agostinho (Catholic University of Portugal)
"Local images and global screens: the internationalization of Portuguese Film"
Filipa Martins (University of Saint Joseph, Macau)
"User-Generated Game Design for Creativity in Education: Audio-visual and Tangible User Interaction Models"

5:00  Summing Up Session

7:30  EVENT: Journey to the Last Frontier
Álvaro Barbosa, William Lane, Christine Hong & HNME